

For Immediate Release

For more information, please contact:
Paul Wagman, for Citygarden
314-982-1726 or wagmanp@fleishman.com

Citygarden to Mark First Birthday with Flamingo Parade and Costume Contest;
Profusion of Pinkness to Honor Unheralded Avian Ectomorphs

ST. LOUIS, June 23, 2010 — Citygarden, the urban oasis whose landscaping and design triumphs have sometimes resulted in a lack of attention to its small, sensitive flock of pink flamingos, is going to bat for its bodaciously bright birds.

The garden, which opened July 1, 2009, will celebrate its first anniversary in a party inspired by its flamingos in residence.

From 2 p.m. to 4 p.m. Saturday, July 10, the garden will host a celebration of all things PINK, highlighted by a **Flamingo Parade and Costume Contest**.

The public is more than invited. The party will be a bust if people — “grown-ups” and children — don’t show up. Please come.

“Citygarden has been justly praised for its sensitivity to the environment, its accessibility to all, its sculpture, its gorgeous plantings, blah, blah, blah,” said Nathan Wisenheimer, Professor of Mockery at Noodlehead College in Freedonia, N.Y. or Someplace Like That. “But its pink flamingos — who came a long way to make Citygarden their home and who capture the place’s irreverent spirit — get no ink and no cred. And that’s despite the fact they ask for nothing — not even water.

“It’s about time these pink-plumed proto-parrots or whatever they are were honored,” he concluded. “And linking that celebration to this first-year birthday party seems like the best and cheapest way to do it.”

At the party:

- The mysterious tale of how the flamingos chose Citygarden as their home will finally be told.
- Those dressed for the event will be led in a parade around the park by a Mardi Gras-style band and a stilt walker.
- Judges will present **Major Pink Awards** to those with the best costumes honoring our beloved flamingos. The judges — celebrities, near-celebrities, and aspiring minor near-celebrities — will put a premium on imagination.
- The Video Wall will feature a short “homage” to our beloved flamingos.
- Edible pink delights will be available for sale.

Come join us for the fun of it!

WHAT: Citygarden’s **Fabulous Flamingo Festival**

WHERE: Citygarden, 9th Street between Market and Chestnut Streets

WHEN: Saturday, July 10th — between 2 p.m. and 4 p.m.

COST: Free

For further information about Citygarden, please visit www.citygardenstl.org.